

# R094 Digital Graphics

You have **four hours** to deal with any issues with your work - to “snag” problems

The final deadline is **Friday 26 April**

This cannot change. There are no extensions

**THIS IS A REAL PIECE  
OF COURSEWORK**

**IT COUNTS TOWARDS  
YOUR FINAL GRADE**

# Organise your work

It was difficult to mark lots of people's work because I couldn't find the right files to mark

Or because there were lots and lots of files to look at, most of which weren't relevant

Some files I can't find at all

**You must organise your R094 folder**

# Organise your work

All of your work **must** be inside the R094 folder

## Task 1 - Planning

- Scans of Visual identity sketches
- Justification of designs
- Scan of Visualisation diagram
- Assets table
  
- Any other planning - mindmap, moodboard, research etc...

## Task 2 - Creating

- 1\* exported visual identity (PNG file)
- 1 print version of loading screen (TIFF)
- 1 screen version of loading screen (JPG - resized)
  
- All screenshot documents
- **Evidence of prepping assets**

## Working files

All other files - including **all Photoshop and other image files**

# Things to work on

Use the tracker spreadsheet on the board to work on filling gaps

When you complete something **tell your teacher** so that we can tick it off

# Things to work on

## 1. Assets tables

Make sure you have:

- included all the **properties** (see example)
- dealt with the **copyright issues properly**
- said **where** you've used it
- detailed how you **prepared it** (crop, resize, remove background, recolour, convert to 300ppi etc...)

This includes everything you made yourself

# Things to work on

## 2. Visualisation diagrams

Make sure it's got notes detailing:

- colours
- fonts and sizes
- ways you will edit the images
- styles to be added (e.g. stroke, outer glow)

# Things to work on

## 3. Justification of the visual identity design

Make sure that you have:

- said what your final design choice is
- explained why you have made that choice - in detail and linked to client and audience
- **discussed some alternative designs that you considered**



# Things to work on

## 4. Evidence of preparing assets for use

This needs to be **MUCH clearer**

- cropping
- resizing (inc made smaller!!!)
- recolouring or using black and white etc...
- combining images together before making
- changing to 300ppi before using
- any other prep - including things you made

Signposting this with **Preparing Images** on slides would be helpful  
Also include in assets table - but we need screenshots too

# Things to work on

## 5. Other planning documents

A mind map and a moodboard would be really helpful to see