

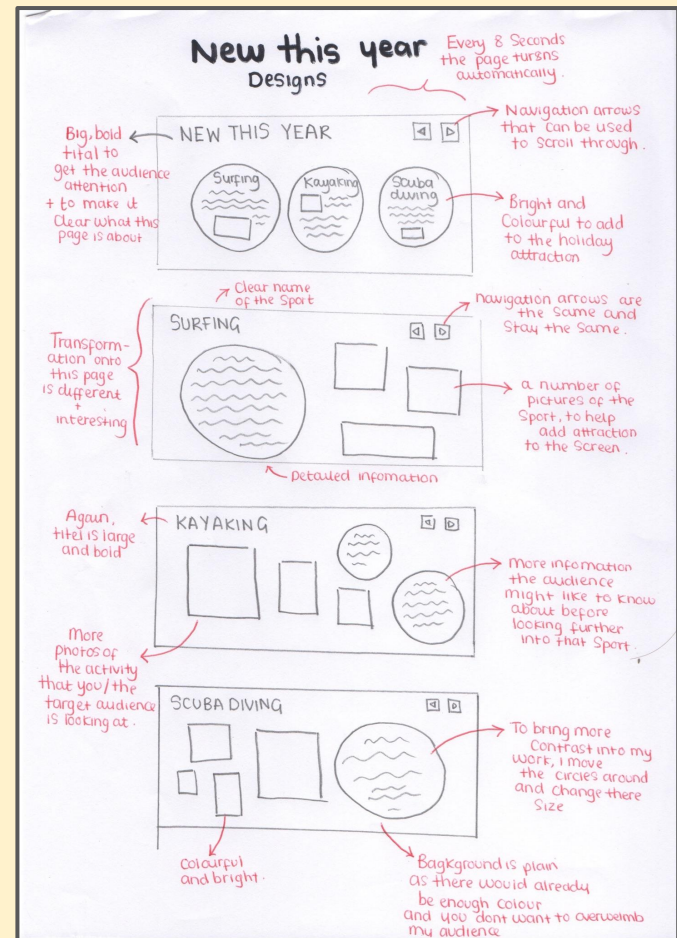
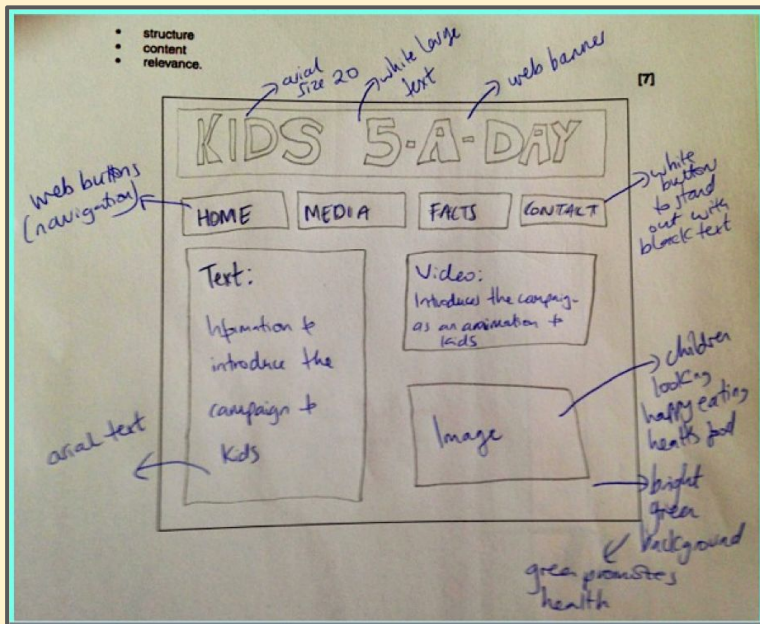
# CD cover - planning

You need to plan your CD cover. Start by thinking about just the **front**

1. Produce a set of **annotated design sketches** showing some ideas
2. Include **notes**: name of band/artist; name of album; genre; colours; design ideas etc...

# CD cover - planning

Produce a set of annotated design sketches showing some ideas



# CD cover - planning

**Product:** the thing you've been asked to make

**Client:** the company that has asked you to make the product

**Target audience:** the people who will read, watch or listen to the product

**Client needs:** the things the client has told you the product needs to do